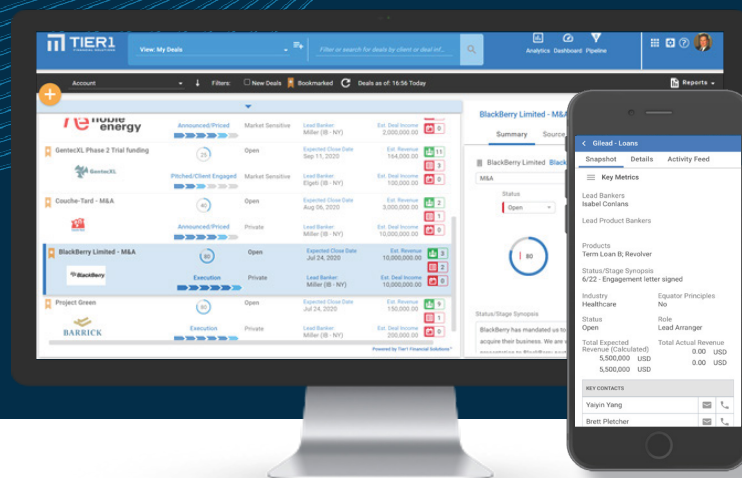


## Tier1 Deals: Get the Right Information – At the Right Time, Anywhere

Tier1 provides a secure CRM platform with built-in configurability and flexibility to accommodate the varied, complex strategies necessary to track transactions and close deals for Investment Banking, Boutique Firms, and the Private Markets.



The primary component of Tier1 Core for Investment Banking, Tier1 Deals is a powerful and secure pipeline management and business development solution focused on providing quicker execution on critical tasks to drive results. Today's complex global markets are comprised of intricate transactions requiring active relationship management. The process of identifying the right buyers at the right time, and growing relationships to build a consistent flow of promising opportunities, can be made easier with the right tools delivering actionable intelligence with speed and accuracy.



### Process key data points while maintaining data integrity.

Centralized and consistent data is crucial for maintaining data integrity for broader dissemination of information. While consistency is key, Tier1 recognizes the unique needs of each individual processing information differently to ensure your teams and management are properly contributing, leveraging, and interacting with deal data. The Tier1 Deals module:

- Provides configurable views of centralized data and your entire deal pipeline and business development efforts. Configure your setup and views to match your preferences and take advantage of the flexible reporting capabilities to easily conduct data analysis
- Allows deal teams the ability to preconfigure deal templates with critical data points, views of deal tasks, roadshow meetings, call reports and contact lists
- Utilizes the consistent data points to provide reliable reporting metrics



### One team, one dream.

Team collaboration and effective execution are essential to win deals. The Tier1 Deals module:

- Allows you to quickly create deal teams online, assign and manage tasks to be certain no deal details are missed, ensuring success in the execution of a deal at all stages
- Enables an ease in the sharing of information with the entire team to keep everyone in sync and get real-time updates and notifications on deal activity



### Quickly execute critical tasks to drive results.

Extracting valuable insights from robust data sets and interactions is time consuming and costly. The Tier1 Deals module:

- Creates a Deal Snapshot for you to quickly access, view and act on deal progress, mitigate deal risk, timeline of deal activities, meetings, tasks, and call reports
- Assists you in quickly identifying the right buyers based on historical transaction types and deal preferences, leading to a higher success hit ratio when targeting buyers for a deal
- Helps you stay on top of business development efforts when focusing on building pipeline



### Capitalize on data driven insights.

Tier1 Deals is prepackaged with best-in-class, industry leading third party data. The Tier1 Deals module:

- Augments your proprietary data with leading third-party data to provide a complete and holistic view all on the same platform
- Empowers you to capitalize on unique insights and gain a competitive edge by drawing inferences from a complete data picture

**Tier1 Deals is a core deal pipeline management and business development module compatible across all Tier1 Base packages, easily configurable with other modules including Mobile, Prospector, Events, Outlook, and the Security Engine.**