

GENEVA® FUNDAMENTALS

Everything You Need to Know About Streamlining Tax Processes With SS&C Tax BrightLine

Why It Matters

Today's complex alternative and hybrid strategies generate massive accounting volumes but converting standard Investment Book of Records (IBOR) data into actionable, tax-aware insights remains a key challenge. Operations, finance, and tax teams often spend countless hours manually extracting, normalizing, and calculating GAAP-to-tax adjustments across disparate systems. Relying on offline workarounds or waiting for year-end tax filings creates stale data, increases operational risk, and misses critical opportunities to deliver tax alpha to investors.

Combining **Advent Geneva** and **SS&C Tax BrightLine** bridges the gap between core accounting precision and real-time tax intelligence. Geneva serves as the single source of truth for portfolio, fund, and investor accounting, while Tax BrightLine integrates directly to execute tax calculations at the tax lot level, transforming raw portfolio data into daily tax efficiency and proactive investment strategies.

What is SS&C Tax BrightLine?

SS&C Tax BrightLine is a secure, web-based tax preparation and hypothetical tax analysis solution designed to automate US tax compliance and post-tax analytics.

Agnostic to data inputs and backed by a dedicated team of over 150 experienced tax professionals, Tax BrightLine executes 23 of the most common tax adjustments imposed on securities portfolios today, delivering complete transparency into cost basis tracking, investor allocations, and tax-aware trading.

Why Geneva + SS&C Tax BrightLine?

Institutional-Grade Accounting Meets Tax-Aware Strategy

Geneva provides the precise, real-time IBOR foundation. Tax BrightLine leverages this data to perform year-round tax analysis, moving tax management from a reactive year-end obligation to a proactive, performance-enhancing strategy.

Drive Structural Alpha Year-Round

Avoid relying on stale or aggregated data from multiple vendors. With daily access to post-tax-calculated data and "what-if" scenario modeling, managers can execute tax-loss harvesting and wash-sale avoidance to maximize net returns for investors.

Eliminate Manual Workarounds and Offline Risk

Manual tax calculations and spreadsheet workarounds increase operational friction and risk. Tax BrightLine automates tax lot calculations, applies built-in validation checks, and delivers dynamic reporting for total transparency.

Scale Enterprise Tax Capabilities Effortlessly

Pairing Geneva with Tax BrightLine gives firms access to both cutting-edge SaaS technology and SS&C's National Tax Compliance team of over 150 tax specialists across primary fund jurisdictions and asset classes.

Core Capabilities

Seamless Geneva Integration: Connect core accounting data directly with a modern tax solution without disrupting underlying workflows

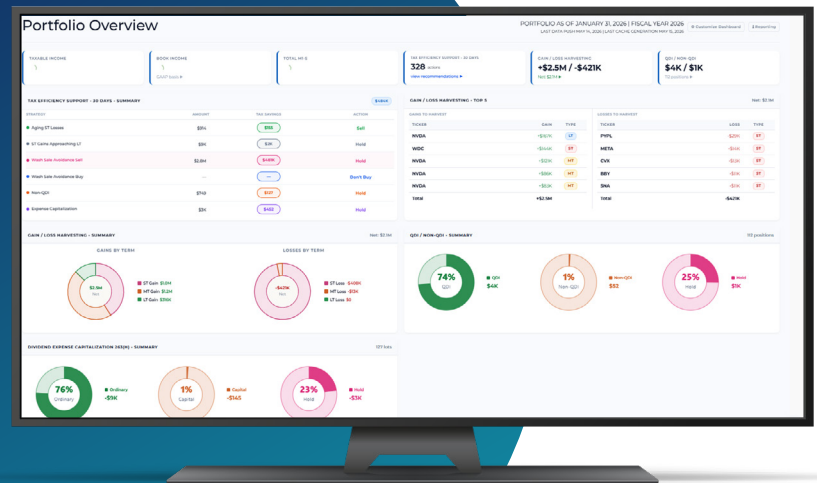
Automated Portfolio Tax Adjustments: Execute 23 core tax adjustments automatically at the tax lot level (e.g., Wash Sales, PFIC, Section 1256, Section 988)

Real-Time Tax Alpha Tools: Access daily tax efficiency support, including wash sale avoidance watchlists, loss harvesting reports, and holding period/aging details

Dynamic GAAP-to-Tax Reporting: View period-end book income/expense, tax adjustments, and net taxable income by account in a single interface

Automated Investor Allocations: Support full-netting and partial-netting methodologies, aggregate principles, stuffing, and incentive facilities

Streamlined Filings: Reduce strain during quarterly and year-end tax filing processes while minimizing operational risk



Geneva: Your Core Accounting Engine, Powering Precision

Geneva is a proven solution for asset managers, hedge funds, fund administrators, prime brokers, and mutual funds that require high operational efficiency and easy access to real-time data. Geneva enables firms to manage complex investment vehicles, multiple investment strategies, and tiered fund structures. Firms worldwide, ranging from under \$100 million to over \$100 billion in AUM, rely on Geneva to account for more than 20,000 funds and report on more than 750,000 investor accounts.

Geneva and its ecosystem of complementary solutions are available in a private cloud deployment through Advent Managed Services and backed by a dedicated Geneva-certified support team.

About SS&C Advent

SS&C Advent, a business unit of SS&C Technologies, is helping more than 5,000 asset managers and asset owners worldwide transform their investment processes to maximize operational efficiency and fuel growth.

Inclusive of the full SS&C Eze solution suite, Advent delivers highly specialized and sophisticated solutions underpinned by a modern, scalable, and flexible cloud framework to maximize efficiencies across portfolio management and reporting, trading, compliance, investor management and more. From start-up and emerging funds to the most recognized and established institutions, Advent solutions have provided firms with innovative and award-winning technology backed by unparalleled client service for over 40 years. For more information, visit advent.com.

Discover how to enhance your accounting engine with real-time tax intelligence by combining Geneva with SS&C Tax BrightLine. Visit ssctech.com/solutions/tax-brightline.

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