



Best portfolio accounting platform

SS&C Advent

Product: Advent Geneva and Advent Portfolio Exchange (APX)

Overview

SS&C Advent's premier accounting solutions are designed to meet the diverse needs of asset managers within funds and across separately managed accounts seeking operational efficiency and real-time data access. For alternative asset managers, Geneva is built to simplify complex accounting across investment vehicles, strategies and fund structures. APX offers investment managers crucial accounting capabilities to meet regulatory and client mandates and recently became available as an accounting engine within Advent's Genesis platform, offering clients a scalable, unified investment experience.

Future objectives

- SS&C Advent will focus on enhancing APX's support for multi-asset, multi-strategy portfolios. APX, as part of Genesis, will continue to enhance core accounting, reporting and compliance functionality on a scalable, unified data, cloud-based platform.
- Geneva's roadmap will focus on deepening complex alternative investment support, including private markets and introducing a more agile approach to innovation.
- Both solutions will benefit from ongoing modernization, increased interoperability and enhanced scalability.

Recent milestones

- Geneva has increased support for more complex fund structures, including evergreen funds.
- Given the growth in the credit market, Geneva introduced SS&C Loan Data to further enhance workflows for funds managing private and syndicated loans.
- APX enhanced its unified managed account capabilities to accommodate increased demand for multi-asset, multi-strategy portfolios.
- APX was added as an accounting engine for Genesis, streamlining workflows and providing a single source of truth to help investors make better-informed decisions.



We knew what we were getting with Advent. We chose Advent because it was the only solution that could handle both our asset and wealth management business requirements at the depth and breadth we were looking for.” **Hybrid asset and wealth manager with a trust division and \$18 billion AUM**

The solution

Each solution is purpose-built to meet the needs of its users. Geneva handles a full range of complex asset classes (e.g., derivatives and bank debt), offers a fully automated general ledger and streamlines partnership accounting with automated allocations and fee calculations across diverse fund types. APX centralizes diverse/complex portfolio and relationship data and can now enable firm-wide reporting and compliance within a unified investment experience as part of the firm's cloud-based Genesis platform.

Why they won

Advent is one of the few names that has consistently won categories in the BST Awards dating all the way to 2007 when these awards were launched. And while SS&C Advent offers the buy side a wealth of products, services and sophisticated functionality, it has invariably been its twin accounting stars, APX and Geneva, that have shone brightest.

APX and Geneva, which together won this category in last year's BST Awards and the corresponding category of this year's Waters Rankings, delivered yet another win for SS&C Advent on the back of their accuracy, scalability and innovation across traditional and alternative investment accounting workflows. Together, they offer the buy side a comprehensive accounting ecosystem that supports complex asset classes, fund structures and reporting needs, while ensuring operational efficiency and transparency.

Geneva excels in automating partnership and fund accounting functions, handling intricate allocations and simplifying the management of diverse portfolios, including derivatives and private credit, recently enhanced through SS&C Loan Data integration. APX, meanwhile, centralizes accounting and client data, offering unified reporting, compliance and scalable performance through its integration within the Genesis platform.

One thing we have learned over the years with the BST Awards is that there are no “givens.” However, it's difficult seeing past APX and Geneva when the 2026 BST Awards roll around, such is their pedigree, their deep domain understanding and functionality, and, of course, SS&C Advent's ongoing commitment to innovation and staying one step ahead of the market.

Secret sauce

Advent with its more than 30-year track record holds a unique position in the market. The firm's pedigree and extensive experience gained over those three decades assure its clientele of some 1,550 buy-side firms of proven value and stability. At the same time, its commitment to innovation, like Genesis and SS&C Loan Data, ensures clients have access to advanced tools and solutions for growth. This blend of established strength and cutting-edge financial technology helps differentiate Advent from other similar providers serving the buy side.



Our continued recognition for best-in-class portfolio accounting platforms reflects a deep commitment to innovation and progress. These cornerstone solutions aren't just keeping pace—they're actively shaping the future of financial technology. With every enhancement, we're equipping our clients with scalable, high-impact tools built to thrive in today's fast-moving marketplace.”

Boris Bykhovsky, senior managing director, head of Investment Management Solutions, SS&C Advent