

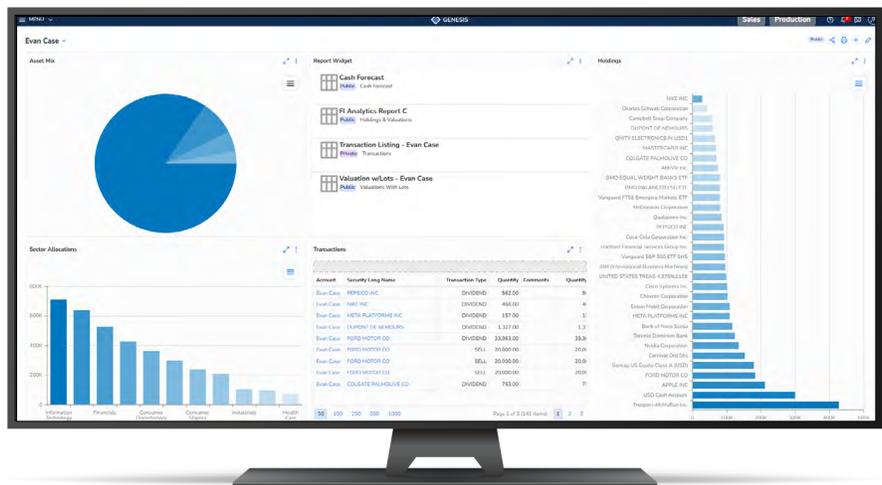
GENESIS

Genesis for Accounting & Investment Operations

Operate at scale. Reconcile with confidence. Close with clarity.

Genesis is a unified, cloud-native investment management solution that connects your entire investment office on a single, trusted data platform—eliminating silos and enabling real-time interoperability across the entire investment lifecycle including portfolio management, trading, accounting, performance and operational & client reporting.

Operations teams carry the weight of precision: accurate books, transparent processes, and audit readiness—all while supporting complex account structures and firm wide growth. Genesis unifies the entire investment office on a single, connected platform so you can close faster, reconcile smarter, and operate with confidence—without juggling fragmented systems.



Built for Accounting & Investment Operations

Real time control over positions, cash, and valuations

Gain intraday visibility into portfolios, cash ladders, and P&L—so operational decisions reflect the latest state of the book.

Automated, exception-based reconciliations

Standardize, automate, and leverage AI in reconciliations for custodians, brokers, and fund administrators; work from prioritized exception queues with root cause context.

Corporate actions you can trust

Process events consistently and at scale with entitlement checks, timeline tracking, and audit trails—so downstream valuations and reporting remain accurate.

Close management without the scramble

Orchestrate period end tasks, sign offs, and documentation in one place with lineage from source to statement.

Governance and auditability—embedded

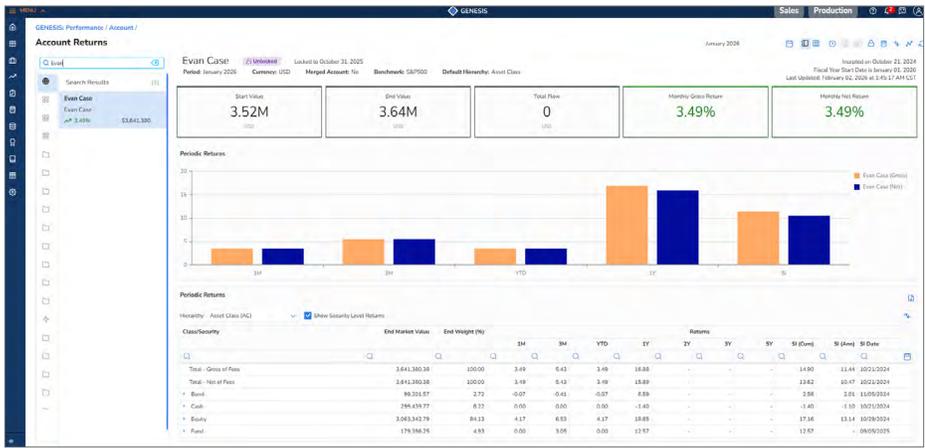
Control entitlements, track lineage, and preserve change histories across data and workflows for defensible audits.

From insight to action, front to back

Operations sit at the platform's center—synchronizing with portfolio management and trading to keep decisions, orders, and records aligned.

IBOR foundation

All analytics and insights in Genesis are powered by a real-time Investment Book of Record (IBOR), ensuring every metric, exposure, and performance view is based on the most current, reconciled data across your portfolios.



AI That Powers Smarter Operations

Genesis leverages agentic AI to transform the way operations teams work—automating routine tasks, surfacing actionable insights, and reducing operational risk at every step.

Automated Reconciliation & Exception Handling

AI-driven workflows identify and resolve breaks faster, prioritize exceptions by risk and materiality, and suggest next-best actions at scale—so your team spends less time on manual review and more time on value-added work.

Anomaly Detection & Audit Readiness

Genesis AI continuously monitors data feeds and workflows for anomalies, flagging potential issues before they impact the close. Every action is tracked and explained, supporting defensible audits and regulatory reviews.

Continuous Learning & Workflow Optimization

The platform adapts to your unique operational patterns, learning from past resolutions to improve future recommendations and automate recurring tasks.

Scale Operations Intelligently with Managed Services

For firms that want to accelerate transformation without adding head-count, Genesis offers managed services covering data transformation, custom reconciliations, corporate actions workflows, and audit documentation support—designed to work hand in hand with your team and governance model.

How Genesis Empowers Your Operations

Daily position & cash accuracy with intraday updates—no more end of day surprises.

Fewer breaks, faster resolution through standardized reconciliations and guided exception workflows.

Audit ready operations with lineage, entitlements, and immutable histories across feeds, transformations, and outputs.

Corporate actions confidence from entitlement checks to downstream valuation impacts.

Close with control—task orchestration, approvals, and evidence in one place.

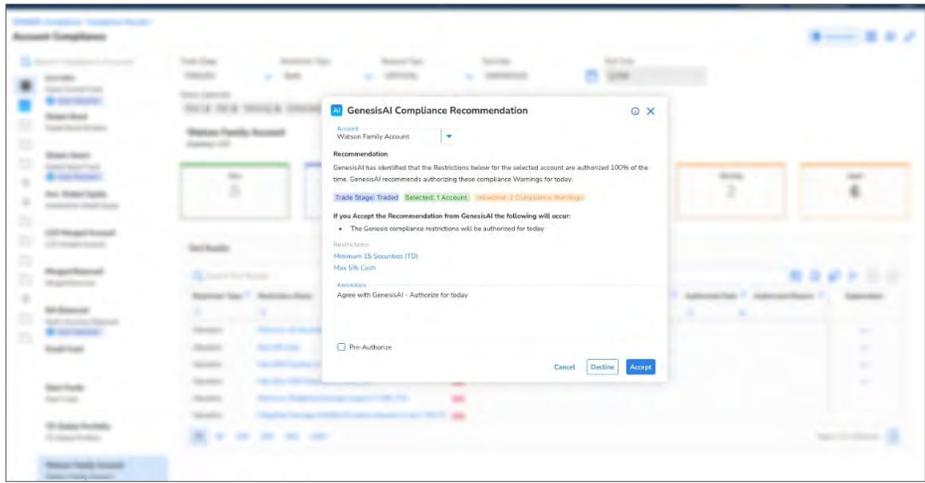
Accounting and Operations Powered by a Single Data Platform

Genesis is one platform for portfolio management, trading, accounting, reporting, and analytics—so operations sit within the same trusted data as the front office. When portfolio managers rebalance or traders execute, operations sees synced positions and cash in real time. When operations reconciles, the front office benefits from clean data powering downstream analytics and reporting.

Unified data & IBOR: One reconciled truth across roles.

Secure APIs & streaming: Low latency updates, fewer handoffs.

Governance & entitlements: Control who sees and changes what.



Why Operations Teams Choose Genesis

Confidence in every close

Real time, reconciled data means no eleventh-hour surprises—just clean books and clear decisions.

Peace of mind for compliance

Built in governance, entitlements, and traceability provide defensible audits and regulator ready evidence.

Momentum for your strategy

Fewer breaks, faster resolution, and synchronized workflows free your team to focus on higher value work.

Support you can count on

Expert services that scale as your firm grows—without compromising control.

Ready to see Genesis in action?

Operate smarter. Reconcile faster. Transform your close.

Request a personalized demo today at advent.com/genesis or contact info@advent.com.

About SS&C Advent

SS&C Advent, a business unit of SS&C Technologies, is helping more than 5,000 asset managers and asset owners worldwide transform their investment processes to maximize operational efficiency and fuel growth.

Inclusive of the full SS&C Eze solution suite, Advent delivers highly specialized and sophisticated solutions underpinned by a modern, scalable and flexible cloud framework to maximize efficiencies across portfolio management and reporting, trading, compliance, investor management and more. From start-up and emerging funds to the most recognized and established institutions, Advent solutions have provided firms with innovative and award-winning technology solutions backed by unparalleled client service for over 35 years. For more information, visit advent.com.

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